David St. Clair

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website: https://www.davetheeditor.com

Profile

Writer/Editor with a strong background and a meticulous attention to detail. Skilled at creating original content that maximizes clarity, interest and marketability. I have experience in technical writing, copywriting, creative writing and proofing. I am well versed in all formatting and styles.

Core Proficiencies

Technical writing and editing Creative writing

Copywriting and proofreading Creating fresh ideas for marketing materials

Proficient in PC and Mac software/applications Data entry

Experience

WRITER/EDITOR | June 2009 to current FREELANCE - online and various locations

- Made dramatic improvements to grammar, style and structure for fiction works that generated active interest from publishers and agents
- Writing and editing technical documents and textbooks
- Increased traffic at client websites by creating meta descriptions, improving SEO and optimizing visual appeal and ease of navigation
- Writing and editing medical documents, procedures and equipment descriptions

TECHNICAL WRITER/EDITOR/OFFICE SUPPORT | September 2015 to January 2020 ALBA ENTERPRISES - San Jose, CA & Los Angeles, CA

- Increased client base by designing marketing materials
- Copywriting, editing and proofreading office and technical documents
- Project management and multitasking

ASSISTANT BOOKSTORE MANAGER | September 2009 to August 2015 PALMER COLLEGE - San Jose, CA

- Standardized procedures and reduced costs and student customer wait times
- Edited and duplicated student readers
- Organized and implemented a new computer system to process and track orders

ADMINISTRATIVE ASSISTANT | October 2006 to September 2009 PIONEER LENDING GROUP - Glendale, CA

- Created graphic designs for posters, signs and marketing materials
- Rendered outstanding customer service

Education and Training

- California State University, Northridge | B.A. in Cinema Televisions Visual Arts Screenwriting Option | Minor in English (2008)
- The Creative Copywriter Academy | Certificate

Websites, Portfolios, Profiles

- Personal website with project samples: https://www.davetheeditor.com
- Writer/Director of the award-winning short film Red Tape: https://www.redtapeshortfilm.com
- LinkedIn profile: https://www.linkedin.com/in/davestclair82